**Process for Log In/ Sign Up:**

1. Show two options between log in and sign up
2. If they have account, they click **log in**, then show two options - as organizer or as customer
3. If they do not have account, they click **sign up**, then show two options - as organizer or as customer
4. If they want to **sign up as customer**:
   1. (ask these details)
      1. First name (required)
      2. Last name (required)
      3. Email (required)
      4. Confirm Email (required)
      5. Phone No with area code drop down with country flag (required)
      6. Password (at least 8 characters) (required)
      7. Confirm Password (required)
      8. WhatsApp No (optional)
      9. Address Line 1 (optional)
      10. Address Line 2 (optional)
      11. City (optional)
      12. State (changes depending on country chosen) (optional)
      13. Country (optional)
      14. Pincode (optional)
      15. Agree to terms, privacy policy (required)
      16. Agree to receive marketing (optional)
   2. Then ask for interests up to 10 from list out of 50 (optional)
   3. Then ask for “where do you want to get tixed?” \*put disclaimer of how we will save this location\* (optional) - show these options when they click on search bar
      1. Use my current location
      2. Browse online events
      3. Popular locations
   4. Then bring user to home page but signed in with their name showing in top right to show that they are signed in
5. If they want to **sign up as event organizer**:
   1. Show them same contact form when someone clicks on “list your event”
   2. Show a pop up text message saying “Your information has been received, we shall get back shortly! We are working on curating your extraordinary event. Please contact us for any further details or concerns.”
   3. Super admin will only be able to give them login details
6. If they want to **log in as customer:**
   1. Ask for email and password
   2. Give option for forgot password - will send otp/code to email
   3. Then bring user to home page but signed in with their name showing in top right to show that they are signed in
7. If they want to **log in as organizer:**
   1. Ask for email and password given to them by super admin
   2. Give option for forgot password - will send otp/code to email
   3. Then bring organizer to home page but signed in with their name showing in top right to show that they are signed in and also a text saying “organizer” to differentiate between customer and organizer

**Process to list event:**

1. Click “List your event” from menu
2. Fill out the contact form with these details:
   1. First name (required)
   2. Last name (required)
   3. Email (required)
   4. Confirm email (required)
   5. Phone No with area code drop down with country flag (required)
   6. Message text box (required)
3. Show pop up message “Your information has been received, we shall get back shortly! We are working on curating your extraordinary event. Please contact us for any further details or concerns.”
4. Then super admin/tixme team will arrange meeting
5. Once everything looks good, then superadmin will provide the organizer with login credentials
6. Superadmin will ask for details about the event and list the event.
7. The organizer will be able to view everything on their dashboard and be able to edit events except for the ticket price.
8. Once everything is finalized, the event is published, and analytics consecutively updated with time for the organizer dashboard.

**Menus for customer dashboard:**

1) My Tickets - this menu will allow users to see the tickets they have purchased in the past present and future

2) My Rewards - this menu will allow users to see their rewards, how many points they have gained, and how they can redeem them

3) Following & Interests - this menu will let users edit their interests which will first be asked when they create an new account and this menu will also allow them to see the organizers they follow and allow them to unfollow

4) Saved Events - this menu will allow users to see their saved events

5) Account Settings - this menu will allow users to change their details like Name, Email, Phone, Addresses, Email Preferences, Credit cards, Password etc

6) Log Out - this will allow users to logout

**Menus for organizer dashboard:**

1) Dashboard

2) Event Management - **This menu will allow organizers to see all events listed by them** (active & inactive), when the organizer clicks on one event, it will show up all the relevant details like attendees list, analytics like sales/revenue, attendance, demographic, seat map (if applicable), transactions, support tickets etc. It will also allow them to edit events except for ticket prices.

1. **Edit** - Edit details of events except the ticket prices - this page will show the event as it will be displayed on the website with ability to edit text, category chosen, and hashtags
2. **Tickets** - Show tickets sold by type of tickets
3. **Orders**
4. **Attendees list**
5. **Analytics**: (all in one page)  
   i) Sales & Revenue

ii) Attendance Capacity

iii) Demographics

iv) Conversion Tickets

1. **Seat Map** - if applicable
2. **Support tickets** - ticket orders that requested support / refund / return / exchange / transfer etc
3. **Transactions**
4. **Contract**

3) Scanner

4) Edit Profile - this menu will allow users to change their details like Name, Email, Phone, Addresses, Email Preferences, Credit cards, Password, Bank account details etc

5) Log Out

**Types of categories on landing/home page:**

1. Day & Night Parties
2. Music & Concerts
3. Business & Networking
4. Sports & Fitness
5. Food & Drinks
6. Arts & Theater
7. Festivals & Holidays

**Filters on Events Page on the left hand side with events on right hand side**

*Location*:

* First pick location based on user’s location
* Allow users to search location according to their choice

*Mode*:

* Online
* In-Person

*Date*:

* Today
* Tomorrow
* Next 7 days
* This month
* Next month
* Pick a date (option to pick a date from the calendar to display all events happening on it)
* Pick between two dates (start date and end date) and show events in between

*Price*:

* Free
* Paid

*Price Filter*:

* Slider from cheapest event price to $100+ (currency changes depending on location of user)

*Category*:

1. Day & Night Parties
2. Music & Concerts
3. Business & Networking
4. Sports & Fitness
5. Food & Drink
6. Arts & Theater
7. Festivals & Holidays
8. Bollywood
9. Travel & Outdoor
10. Education & Careers
11. Expos & Exhibitions
12. Conferences & Seminars
13. Fashion & Beauty
14. Film & Media
15. Meet & Greet
16. Technology & Innovation
17. Gaming & eSports
18. Religious & Spiritual
19. Pets & Animals
20. Literary & Books
21. Cultural Fests
22. Home & Garden
23. Hobbies & Interests
24. Health & Wellness
25. Charity & Causes

*Tags*:

* Allow user to search for tags and filter events

*Language of the event*:

* English
* Spanish
* French
* Hindi
* Arabic
* Mandarin
* Italian